



# MISSION AND OBJECTIVES OF WYLER AG



## WYLER AG

INCLINATION MEASURING SYSTEMS  
NEIGUNGSMESSSYSTEME

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## MISSION AND OBJECTIVES OF WYLER AG

### Customers

Customer satisfaction is our highest concern. Our aim is to exceed the expectations of our customers, and to be responsive to their individual wishes and concerns. We strive to maintain our reputation as capable and reliable partners for our customers – allowing us to achieve the highest possible customer benefit. Our products and services are therefore geared entirely toward individual customer expectations and requirements. We ensure that our statements regarding the quality and specifications of our products are correct. Promises to customers are taken as commitments. For our worldwide distribution, emphasis is put on supporting and promoting our distribution network as key partners. We value the involvement of these organizations in key strategic decisions.

### Suppliers

We wish to be seen by our suppliers as a partner. The business relationship with our suppliers is based on a fair and balanced partnership.

### Declaration

WYLER AG Statement on the Use of „Conflict Minerals“ in Products with respect to Section 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act (Dodd-Frank Act).

The Dodd-Frank Act refers in particular to tin, tantalum, tungsten, gold and their derivatives cassiterite, columbite-tantalite and wolframite, mined in conflict areas such as the Democratic Republic of the Congo and neighboring countries. Furthermore, it aims, among other things, to restrict or prevent trade in these substances, which originate from these conflict areas. WYLER AG is not subject to the reporting requirements of the Dodd-Frank Act.

We recognize the importance and significance of this regulation and take seriously our social responsibility with regard to the environment, safety, health and human rights and understand that our conduct in business has an impact on society and the environment. WYLER AG does not purchase conflict minerals itself or their derivatives directly from metal smelters or other sources in the conflict region. However, these metals are widely used in manufacturing in the electronics industry due to their properties and are also found in the components and parts we use to manufacture our products. As far as possible, we work very closely with our suppliers to create the necessary transparency in the supply chains that allows us to provide our customers with reliable information.

At this time, we have no information that conflict minerals are used in our supply chains that directly or indirectly finance or facilitate violent conflict and human rights abuses. If, in the course of our investigations, we discover evidence of the presence of conflict minerals in supplier parts, we are committed to taking appropriate action.

We declare our company to be „conflict-free“ within the meaning of the „Dodd-Frank Act“ in this respect.



## **Employees**

Our highly motivated employees ensure the company's success through their professionalism and dedication. We endeavor to be an attractive employer by providing good working conditions and personal contact where each employee feels highly appreciated. We highly value the expertise and skill of our employees and foster this through constant and targeted further training. We expect a high level of personal responsibility from our employees, as well as loyalty and willingness to work in interdisciplinary project teams.

## **Society and environment**

We commit ourselves to fair competition and to respecting all applicable laws and the rights of individuals as well as of society at large. The prime target for our company is not growth, but the quality of our products and services. We commit ourselves to attaining our business objectives while making careful use of natural resources. Special care is taken not to waste material and energy. Decreasing material waste is a continuous process using new technologies. Unrecyclable waste has to be taken care of without harming the ecology. We provide our employees with equal opportunities regardless of their gender, age, religion, or nationality. We do not publicly criticize our competitors and respect them in every regard. Where economically justifiable, machines are continuously adapted to incorporate the latest technology.

## **Economic success and long-term strategy**

The company's success is measured by the annual economic business result. With this success, the company's long-term goals regarding quality and quantity is secured. It is our prime objective to show responsibility toward the owners, employees, customers, suppliers, and society at large by ensuring the long-term economic success of the company. We aim to further strengthen our position as market leader in the field of inclination measurement instruments and systems. It is our aim to ensure the long-term success of the company through strategic and operational development, continuous improvement, and growth. The principle location for the production is Switzerland.

**Management WYLER AG, Winterthur/Switzerland**